

WHAT IS AN ACCOUNTANT AND WHAT DO THEY DO?



- They're the backbone of the business world
- They keep finances in check for everyone
- They can be generalized or very specialized

SOME EXAMPLES OF ACCOUNTANTS' RESPONSIBILITIES:

- Consulting with companies on financial and tax issues
- Issuing auditing opinions on financial statements
- Keeping track of company revenue and expenses
- Examining financial records for errors or fraud
- Finding ways for businesses to reduce costs
- Advising individuals on how to manage their money
- Managing and mitigating financial risk
- Preparing tax returns and statements
- Ensuring regulatory laws and rules are followed
- Determining pricing of products and services
- Calculating the monetary value of companies
- Implementing new accounting and finance systems

WHAT ARE THE BENEFITS OF BEING AN ACCOUNTANT?

- Demand is high
- Earning potential
- Job security
- Flexibility
- Opportunities for advancement



ACCOUNTANT VS. CPA - WHAT'S THE DIFFERENCE?

CPAs are accountants who:

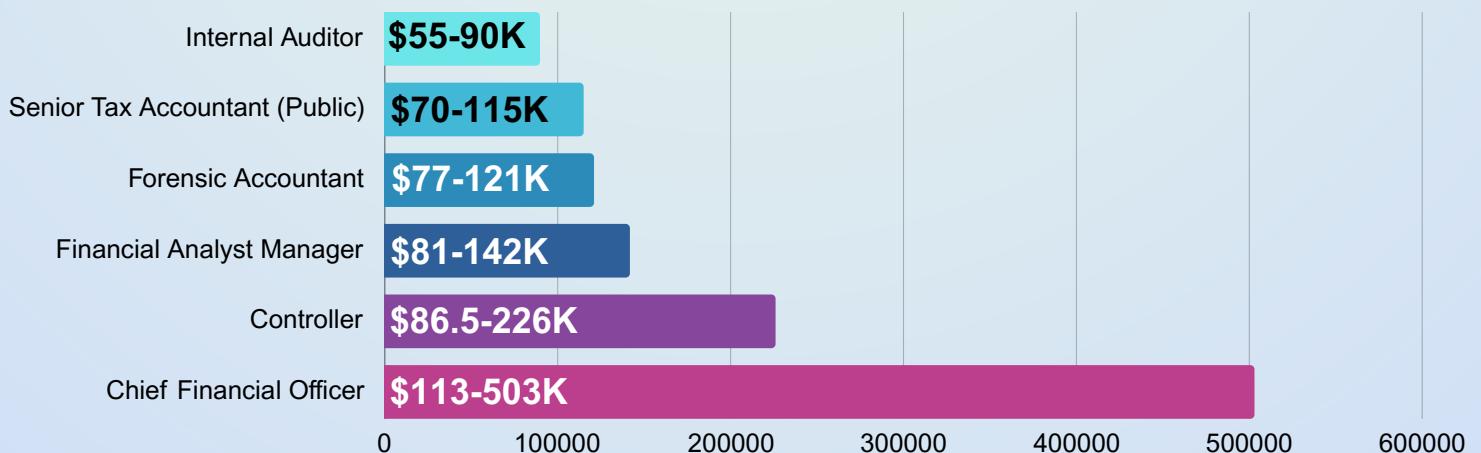
- Have met their state's requirements for higher education, work experience, and ethics
- Have passed all four sections of the CPA exam
- Are licensed by their state's board of accountancy

By earning a CPA license, you can:

- Make 5-15% higher salaries than non-CPA counterparts
- Eligible for higher-level promotions
- Experience greater job security
- Garner more respect and trust
- Have a competitive edge over non-CPAs
- Start your own firm and be your own boss

The world needs skilled accountants

Here are just a few examples of what they're willing to pay to get them:



It's more than just math

What qualities and skills make a great CPA?



- Communication
- Creative problem solving
- Relationship building
- Leadership
- Critical thinking
- Project management
- Good judgment
- Big-picture thinking
- Collaboration
- Decision making

Make your mark

- Devise ways for companies to become more green and stable
- Help clients navigate estate, retirement and philanthropic planning
- Help directors bring their on-screen visions to life without going over budget
- Travel the world managing financial affairs for global companies
- Go undercover to catch white-collar criminals and financial wrongdoing
- Stretch dollars from donors to help charities make the biggest impact possible
- Find ways to keep costs down on services for local low-income families

DOES ACCOUNTING SOUND LIKE IT'S A GOOD FIT FOR YOU?

If so, here are some great ways to learn more, gain experience and get involved:

- Take an accounting class
- Discuss it with a career counselor
- Talk to an accountant
- **Consider an internship at Olgoonik!**



WHAT IS CAREER CONNECTIONS?

Career Connections features Olgoonik Corporation presenters and guest speakers who discuss education and career choices with Wainwright students, sharing real-world methods to bridge the gap from school to college and employment.

Olgoonik Foundation can help you connect to the right career! Learn more at OlgoonikFoundation.org

CONNECTING TO ACCOUNTING CAREERS AT OLGOONIK



Carrie Tosoni
Chief Financial Officer
shareholderservices@olgoonik.com